

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPTON, INC.

AD#211-C2-RSQ. #M15746-"TENT"-PG 4/C BLEED-(5 5/8 x 7 3/4) TV GUIDE, 1989

Printed in U.S.A.

DISCOVER PEAK REFRESHMENT
AT A LOW PRICE.

MENTHOL
Alpine

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Full Flavor: 15 mg. "tar," 1.0 mg. nicotine - (av. per cigarette by FTC method).
Light: 10 mg. "tar," 0.8 mg. nicotine - (av. per cigarette by FTC method).

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

AVAILABLE IN
FULL-FLAVOR & LIGHTS.

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